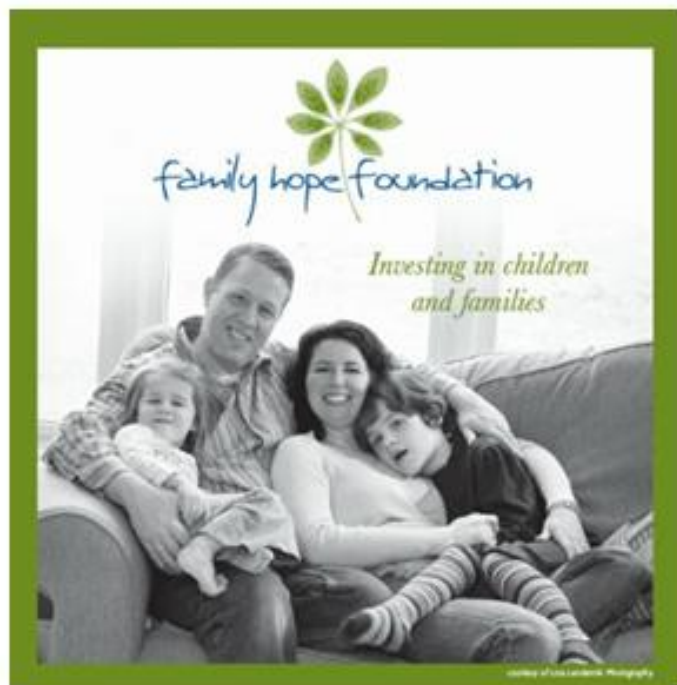


SPECIAL FAMILIES FUN FEST

Sponsor & Vendor Packet

Saturday October 15, 2016

10AM-4PM



Special Families Fun Fest:

**A fun filled day for special needs kids and their families.
Produced by Family Hope Foundation in conjunction with
The DeltaPlex Arena.**


Arena & Conference Center
www.deltaplex.com



ABOUT THE EVENT

Special Families Fun Fest is.....

A fantastic indoor event that has 4 Rooms of fun and 50+ attractions. A carnivalesque atmosphere with midway games, arts and crafts, a sensory room, petting zoo and a bike course are all to be expected! The event also hosts vendors offering products and services specifically designed for individuals with special needs.

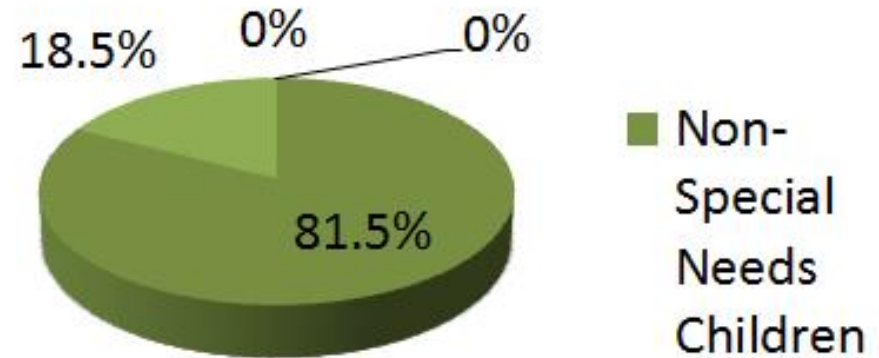


THE FACTS

According to a recent study by the U.S. Department of Health and Human Services, one in five households is home to a child with special needs. That is 13.5 million children and 18.5% of all children under the age of 18. Children with special needs face many difficulties, from mental and physical delays to emotional impairments. These children, and the families who love them, fight an up-hill battle every day.

Rarely do families who have children with special needs get to enjoy a disability-friendly environment where everyone is welcome. With a crowd of their peers, special families can enjoy something fun together that they might not typically be able to do. Fun designed with their needs in mind and a group of people who understand their child's disability makes this family outing enjoyable for everyone!

Children under 18 Years



WE NEED YOU!

In order to make this event another success, we need your help! We have many sponsorship opportunities available and look forward to discussing them with you. This event will be marketed to the community at large via press releases and television advertisements, as well as direct mailings and targeted marketing to support groups and schools.

We appreciate your commitment to helping your community and bringing joy to so many children and families.



ABOUT THE FAMILY HOPE FOUNDATION

As you can imagine the cost of living for these families is high. We would love to make the cost to attend this event very manageable. These sponsorships will help us lower the admission price to an amount these families can all afford.

A portion of the proceeds will be donated to Family Hope Foundation.

Family Hope Foundation is an all-volunteer, 501c3 nonprofit organization, committed to helping not just children with special needs, but the entire family unit. The Board of Directors is made up of field professionals, individuals from the medical community, parents of children with special needs, and business leaders driven to make a difference. These founding board members and advisors are committed to bringing resources and support to families in need of assistance.

Family Hope Foundation is a unique organization in West Michigan. There are no other organizations providing scholarships for all types of therapy to any facility in the area and providing low-cost, disability-friendly family fun events that everyone can enjoy.



SPECIAL FAMILIES FUN FEST

Get Involved

Event Sponsorship Package \$5,000

Includes: Up to 6 booths
Name listed in all press releases as Presented By
Name listed in any TV advertising as Presented By
Name listed in any print advertising as Presented By Name listed as Presented By on marquee
Company signage at entry and throughout facility
Option to give out samples and/or information about your company
4' x 8' Backlit sign in our main Arena for one year

Carnival Sponsorship Package \$3,000

Includes: Up to 4 booths
Name listed in all press releases as Presented By
Name listed in any TV advertising as Presented By
Name listed in any Newspaper and print advertising as Presented By
Company Signage throughout facility
Option to give out samples and/or information about your company

Petting Zoo or Bike Course Sponsorship Package \$2,000

Includes: Up to 2 booths
Name listed in all press releases
Name listed in any TV advertising
Name listed in any Newspaper and print advertising
Petting Zoo or Bike Course will carry your company name
Company signage throughout facility
Option to give out samples and/or information about your company

Sensory Room Sponsorship - \$700

Sponsor will receive signage and mentions in advertising and will be given a room to transform into the perfect sensory room.

Event Support - \$1,000

Sponsor will receive signage the day of the event and will be listed on the Special Families Fun Fest for a year.

Booth Prices for a 10x10 Space

\$300

\$150 (non-profit)

Program Advertising:

\$50 Business Card

\$75 Half Page

\$100 Full Page

T-Shirt Sponsor:

Sponsors will have their name/logo placed on all of the event t-shirts that staff and volunteers will be wearing.



GET INVOLVED



Primary Contact:

Chris Hudson

Phone: 616-328-6668

Fax: 616-559-8001

Secondary Contact:

Erin Christine Welsh

Phone: 616-559-7932

Fax 616-559-8001